ORDER

Orders	Order / Rev:	105009	_	
	Alt Order #:	06837954		
	Product Desc:	OBAMA FOR AMERICA		HD
	Estimate:	1536		KSNV
	Flight Dates:	09/18/12 - 09/24/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/15/12 / 10/15/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	GMMB, Inc./ Washington D.C.	_	
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Obama for America	_	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC01-Democrat	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	46	\$22,200.00	\$18,870.00

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	46	\$22,200.00	\$18,870.00	0.00
Totals	46	\$22,200.00	\$18,870.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	30%	\$22,200.00
Market	100%	\$74,000.00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$19,240.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$14,060.00
KTUD	1%	\$740.00
KVVU	20%	\$14,800.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$2,960.00

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
_	1	KSNV	09/18/12	09/21/12	M-F 5-6a WakeUp	w/WaGM	5-6a	- TWTF	:30	4	\$90.004	0.00 NM	4	\$1,300.00
					M-F 5-6a WakeU	w/Wagners								
		NEWS												
		Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	W	eek: 09/1	17/12	09/23/12	- TWTF	4	\$90.00	0.00				ı		

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Order / Rev: 105009 Advertiser: Obama for America

Alt Order #: 06837954 Product Desc: OBAMA FOR AMERICA KSNV

Ln Ch Start End Inventory Cod	e Break	Start/End	Гime Day	s Len Spo	ots Rate	e Pri	Rtg Type	Spots	Amount
1 KSNV 09/18/12 09/21/12 M-F 5-6a Wakel		5-6a	- TWTI	-	4 \$90.0		0.00 NM	4	\$1,300.00
M-F 5-6a Wake					• • • • • • • • • • • • • • • • • • • •				, ,
Start Date End Date Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12 09/23/12 - TWTF	4	\$90.00	0.00						
Spot Ch Date Range Description		t/End Time		Weekdays	Length		Rtg Type		
1 KSNV 09/17/12-09/23/12 M-F 5-6a WakeUp See MG 1.5,1.6,1.7,1.8	w/wagner5-6a	l		- TWThF	:30 (\$	90.00)	0.00 <i>NM</i>		
[.NOT AVAILABLE RATE] NOT AVAILAB	BLE RATE								
2 KSNV 09/17/12-09/23/12 M-F 5-6a WakeUp		1		- ТWГhF	:30 (\$	90.00)	0.00 <i>NM</i>		
See <i>MG 1.5,1.6,1.7,1.8</i> [.NOT AVAILABLE RATE] NOT AVAILAE	RI E DATE								
3 KSNV 09/17/12-09/23/12 M-F 5-6a WakeUp		ì		- ТWГhF	:30 (\$	(90.00)	0.00 <i>NM</i>		
See MG 1.5,1.6,1.7,1.8	_				122 (4	,			
[.NOT AVAILABLE RATE] NOT AVAILAB				TWTLE	·20 /¢	00 001	0.00 1/1/4		
4 KSNV 09/17/12-09/23/12 M-F 5-6a WakeUp See MG 1.5,1.6,1.7,1.8	w/wagner5-6a	1		- TWThF	:30 (\$	90.00)	0.00 <i>NM</i>		
[.NOT AVAILABLE RATE] NOT AVAILAB	BLE RATE								
5 KSNV 09/21/12-09/21/12 M-F 5-6a WakeUp	w/Wagner:5-6a	ı		F	:30 \$3	325.00	0.00 NM		
MG for 1.2,1.1,1.4,1.3 [Revised Rate to Reinstate]									
6 KSNV 09/19/12-09/21/12 M-F 5-6a WakeUp	w/Wagner:5-6a	1		WГhF	:30 \$3	325.00	0.00 NM		
MG for 1.2,1.1,1.4,1.3 [Revised Rate to Reinstate]									
7 KSNV 09/20/12-09/21/12 M-F 5-6a WakeUp	w/Wagner:5-6a	1		ThF	:30 \$3	325.00	0.00 NM		
MG for 1.2,1.1,1.4,1.3					,				
[Revised Rate to Reinstate]									
8 KSNV 09/18/12-09/21/12 M-F 5-6a WakeUp	w/Wagner:5-6a	1		- TWГhF	:30 \$3	325.00	0.00 NM		
MG for 1.2,1.1,1.4,1.3 [Revised Rate to Reinstate]									
2 KSNV 09/24/12 09/24/12 M-F 5-6a Wakel	Upw/WaGM	5-6a	M	:30	1 \$90.0	00 4	0.00 NM	1	\$325.00
M-F 5-6a Wake									·
NEWS	0	Dete	Datin						
Start Date End Date Weekdays Week: 09/24/12 09/30/12 M	Spots/Week 1	Rate \$90.00	Rating 0.00						
Spot Ch Date Range Description		t/End Time	0.00	Weekdays	Length	Rate	Rtg Type		
1 KSNV 09/24/12-09/30/12 M-F 5-6a WakeUp	w/Wagner5-6a	1		M	:30 (\$		0.00 <i>NM</i>		
See MG 2.2 [.NOT AVAILABLE RATE] NOT AVAILAE	DIE DATE								
2 KSNV 09/24/12-09/24/12 M-F 5-6a WakeUp		1		M	:30 \$3	325.00	0.00 NM		
⊕ MG for 2.1 09/24		•		-1-2					
[Revised Rate to Reinstate]									
3 KSNV 09/18/12 09/21/12 M-F 6-7a Wakel		6-7a	- TWT	F :30	4 \$650.0	00 1	0.00 NM	1	\$650.00
M-F 6-7a Wake NEWS	Up w/Wagners								
Start Date End Date Weekdays	Spots/Week	Rate	Rating						
Week: 09/17/12 09/23/12 - TWTF	1	\$650.00	0.00						
Spot Ch Date Range Description		t/End Time		Weekdays	Length		Rtg Type		
1 KSNV 09/17/12-09/23/12 M-F 6-7a WakeUp See MG 3.2	w/vvagner.b-ra	l		- TWГhF	:30 (\$6	00.00)	0.00 <i>NM</i>		
[.NOT AVAILABLE RATE] NOT AVAILAE	BLE RATE								
2 KSNV 09/18/12-09/21/12 M-F 6-7a WakeUp	w/Wagner:6-7a	ì		- ТWГhF	:30 \$6	650.00	0.00 NM		
MG for 3.1 09/21									
[Revised rate to Reinstate]	014	050- 0	mum	7 00	4 0050	20.4	0.00.1114		#050.00
5 KSNV 09/18/12 09/21/12 Today Show Today Show	СМ	658a-9am	- TWTI	F :30	1 \$850.0	JU 1	0.00 NM	1	\$850.00
TODAY SHOW		_							
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> Week: 09/17/12 09/23/12 - TWTF	Spots/Week 1	Rate \$850.00	Rating 0.00						
VVCCN. U3/11/12 U3/23/12 - 1W11	1	φουυ.υυ	0.00					ı	

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Order / Rev: 105009 Advertiser: Obama for America

Alt Order #: 06837954 Product Desc: OBAMA FOR AMERICA KSNV

Ln Ch	Start	End	Inventory Code	e Break	Start/End		Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
5 KSNV	09/18/1	2 09/21/12	Today Show Today Show	СМ	658a-9am	-	TWTF	:30	1	\$850.001	0.00 NM	1	\$850.00
TODAY	SHOW												
Sta Week: 09/	rt Date	End Date 09/23/12	Weekdays - TWTF	Spots/Week	Rate \$850.00	Rating 0.0	_						
	Date Ra		escription	•	t/End Time	0.0		Veekdays	Len	gth Rate	Rtg Type		
		2-09/23/12 T -	oday Show	6588	a-9am		-	TWThF	-	:30 (\$850.00)	0.00 <i>NM</i>		
	<i>e MG 5.5</i> OT AVAI		E] NOT AVAILAB	LE RATE									
		2-09/21/12 T	oday Show	6588	a-9am		-	TWThF	- :	:30 \$850.00	0.00 NM		
-	for 5.4 (evised rate	09/21 te to Reinsta	tel										
			News 3 Sunrise	- SATUROM	6a-7a	_	S-	:30	1	\$125.004	0.00 NM	1	\$350.00
NEWO			News 3 Sunrise	SATURDAY									
NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	ו						
Week: 09/		09/23/12	S-	1	\$125.00	0.0	0						
	Date Ra		<u>escription</u> Iews 3 Sunrise - S		<u>t/End Time</u> 'a			<u>Veekdays</u> Sa	<u>Len</u>	gth <u>Rate</u> :30 (\$125.00)	Rtg Type		
_	e MG 7.2		ewo o carmoo e	, trond, tour	u			bu		.00 (ψ120.00)	0.00 74111		
-			E] NOT AVAILAB		' 0			Sa		-20	0.00 NM		
_	09/22/12 for 7.1 (ews 3 Sunrise - S	A I UKDA 10a-7	a		-	sa-	-	:30 \$350.00	0.00 NM		
[Re	evised Ra	ate to Reinsta	ate]										
9 KSNV	09/23/1	2 09/23/12	News 3 Sunrise News 3 Sunrise		6a-7a	-	S	:30	1	\$90.004	0.00 NM	1	\$90.00
NEWS			News 3 Sumse	SUNDAT									
Sta Week: 09/	rt Date	End Date 09/23/12	Weekdays	Spots/Week	Rate	Rating	-						
		2 09/23/12	News 3 Today W		\$90.00 9a-930am	0.0	S	:30	1	\$125.004	0.00 NM	1	\$125.00
			News 3 Today							•			,
NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	ו						
Week: 09/		09/23/12	S	1	\$125.00	0.0	-						
N13 KSNV	09/23/1	2 09/23/12	Chris Matthews		9:30a-10a	-	S	:30	1	\$135.004	0.00 NM	0	\$0.00
CHRIS	MATHEV	VS	Cilis Matthews	30N 9.30am									
	rt Date	End Date	Weekdays S	Spots/Week	Rate	Rating	-						
Week: 09/ Spot Ch	Date Ra	09/23/12 inge D	escription	1 Star	\$135.00 t/End Time	0.0		Veekdays	Len	gth Rate	Rtg Type		
1 KSNV	09/17/12		hris Matthews 9:3				=	S	u .	:30 (\$135.00)			
	e <i>dited</i> edit - ma	6863795]											
			M-F Today Show	v II 3rd HCM	9-10a	-	TWTF	:30	4	\$95.004	0.00 NM	4	\$1,400.00
TODAY	SHOW I	п	M-F Today Show	w II									
	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating	3						
Week: 09/		09/23/12	- ТWГF	4	\$95.00	0.0	_						

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Order / Rev: 105009 Advertiser: Obama for America

Alt Order #: 06837954 Product Desc: OBAMA FOR AMERICA KSNV

Ln Ch	Start	End	Inventory Cod		Start/End 1		ays	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
14 KSNV	09/18/1	2 09/21/12	M-F Today Sho		9-10a	- TV	VTF	- :30	4	\$95.004	0.00 NM	4	\$1,400.00
TODAY	SHOW I	I	M-F Today Sho)W II									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/	—	09/23/12	- TWTF	4	\$95.00	0.00				Б.	D. T		
	Date Ra		escription 1-F Today Show		t/End Time			Weekdays - TWThF	Lengtl :30		Rtg Type 0.00 NM		
		5.14.6.14.7.	•	n Siarn 5 iv	, u			1 11111	.50	/ (ψ30.00)	0.00 14101		
[.No	IAVA TO	LÁBLÉ RAT	E] NOT AVAILAE	BLE RATE									
			1-F Today Show	II 3rd Hr 9-10)a			- TWThF	:30) (\$95.00)	0.00 NM		
		5,14.6,14.7,	<i>14.8</i> E] Not availae	RI E RATE									
			1-F Today Show)a			- TWThF	- :30) (\$95.00)	0.00 NM	i	
		5,14.6,14.7,	•							,			
-			E] NOT AVAILAE					mum1 n					
		2-09/23/12 N 5,14.6,14.7,	1-F Today Show I	<i>II 3rd Hr</i> 9-10)a			- TWThF	- :30) (\$95.00)	0.00 <i>NM</i>		
			14.6 E] NOT AVAILAE	BLE RATE									
-			1-F Today Show I)a			- TWThF	:30	\$350.00	0.00 NM		
-		,14.3,14.2,1											
-		te to Reinst	atej 1-F Today Show I	II 3rd Hr 9-10	١٥.			F	- :30	\$250.00	0.00 NM		
		,14.3,14.2,1	-	ıı Sıu i ii - ii	Ла					γου	U.UU INIVI		
		te to Reinst											
_			1-F Today Show I	II 3rd Hr 9-10)a			- TWThF	:30	\$350.00	0.00 NM		
_		,14.3,14.2,1 te to Reinst											
-			atej 1-F Today Show I	II 3rd Hr 9-10)a			ThF	- :30	\$350.00	0.00 NM		
_		,14.3,14.2,1	-							******			
		te to Reinst										<u> </u>	
17 KSNV	09/24/1	2 09/24/12	M-F Today Sho		10am-11am	M		- :30	1	\$80.004	0.00 NM	1	\$325.00
TODAY	SHOW I	II	Today 4th Hour	ſ									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/30/12	M	1	\$80.00	0.00							
	Date Ra		escription 1-F Today Show		t/End Time m-11am			Weekdays M	Lengtl :30		Rtg Type 0.00 NM		
	e MG 17.		III Today Griow I	iii t iii iii ioa	ili-TTalli			141	.50	(ψου.υυ)	0.00 14101		
_			E] NOT AVAILAE										
_			1-F Today Show I	III 4th Hr 10a	m-11am			M	- :30	\$325.00	0.00 NM		
-	for 17.1 vised Ra	09/24 te to Reinst	atel										
			Noon News	CM	12-1230pm	- TV	VTF	- :30	3 9	3425.00 1	0.00 NM	3	\$1,275.00
20 110111	00/10/1	2 00/21/12	Noon News	Oiii	12 1200pm			.00		7120.00 1	0.00 1111		Ψ1,270.00
NEWS	_				_								
Sta Week: 09/	rt Date	End Date 09/23/12	<u>Weekdays</u> - TWTF	Spots/Week		Rating 0.00							
	Date Ra		escription	-	t/End Time	0.00		Weekdays	Lengtl	n Rate	Rtg Type		
3 KSNV	09/17/12	2-09/23/12 \			1230pm			- TWThF	:30	(\$42 <u>5.00)</u>	0.00 <i>NM</i>		
	e MG 20.												
-		LABLE RAT 2-09/21/12 N	E] NOT AVAILAE loon News		1230pm			- TWThF	- :30	\$425.00	0.00 NM		
	for 20.3			12	50p			1111111	.50	Ψ120.00	3.55 THM		
-		e to Reinsta	te]										
N21 KSNV	09/24/1	2 09/24/12		CM	12-1230pm	M		- :30	1 \$	125.004	0.00 NM	0	\$0.00
NEWS			Noon News										
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/30/12	M	1	\$125.00	0.00						I	

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Order / Rev: 105009 Advertiser: Obama for America

Alt Order #: 06837954 Product Desc: OBAMA FOR AMERICA KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	ime [Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N21 KSNV	09/24/1	2 09/24/12	Noon News	CM	12-1230pm	M-		:30	1 \$	125.004	0.00 NM	0	\$0.00
NEWS			Noon News										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/30/12	M	1	\$125.00	0.00		Nookdovo	Longth	. Poto	Dta Tuno		
	Date Ra	nge 2-09/30/12 N	loon News	-	t/End Time 230pm		_	<u>Veekdays</u> /	Length	<u> Kate</u> (\$125.00)	Rtg Type		
	edited	03/30/12 11	ioon wews	12	200pm		11		.00	(ψ120.00)	0.00 14171		
[cre	edit - mg (6863795]											
22 KSNV	09/18/1	2 09/21/12	The Agenda 1230 The Agenda 123	•	1230-1p	- Т	WTF	:30	4 \$	325.00 1	0.00 NM	4	\$1,300.00
AGEND	Α		J										
	rt Date	End Date	Weekdays	Spots/Week		Rating							
Week: 09/	17/12 Date Ra	09/23/12	- TWTF	4 Star	\$325.00 t/End Time	0.00		Nookdays	Longth	Poto	Pta Typo		
			lescription The Agenda 1230pt		0-1p		-	<u>Veekdays</u> TWThF	Length:		Rtg Type 0.00 NM		
		5,22.6,22.7,	,	20	0 IP			- 111111	.00	(ψοΣο.σο)	0.00 74177		
		, , ,	E] NOT AVAILABL	E RATE									
2 KSNV	09/17/12	2-09/23/12 T	he Agenda 1230pi	m 123	0-1p		-	TWThF	:30	(\$325.00)	0.00 <i>NM</i>		
		5,22.6,22.7,											
•			E] NOT AVAILABL					mum) r	0.0	(000 = 00)	0.00 1/1/		
		?-09/23/12 T 5.22.6.22.7.	The Agenda 1230pi	m 123	0-1p		-	ТWГhF	:30	(\$325.00)	0.00 <i>NM</i>		
	-	-, -, ,	22.6 E] NOT AVAILABL	FRATE									
•			he Agenda 1230pi		0-1p		_	TWThF	:30	(\$325.00)	0.00 <i>NM</i>		
		5,22.6,22.7,								(, ,			
[.No	OT AVAII	LABLE RAT	E] NOT AVAILABL	E RATE									
_			he Agenda 1230pı	m 123	0-1p		-	TWThF	:30	\$325.00	0.00 NM		
_		,22.1,22.4,2											
-		e to Reinsta	ιε <u>ן</u> he Agenda 1230pı	m 100	0-1p			TWThF	:30	¢225.00	0.00 NM		
		,22.1,22.4,2		11 123	υ- i p		_	1 W1111'	.30	φ323.00	U.UU INIVI		
		e to Reinsta											
7 KSNV	09/18/12	2-09/21/12 T	he Agenda 1230pı	m 123	0-1p		-	TWThF	:30	\$325.00	0.00 NM		
⊕ MG	for 22.2	,22.1,22.4,2	2.3										
		e to Reinsta											
			he Agenda 1230pı	m 123	0-1p		-	TWThF	:30	\$325.00	0.00 NM		
_		,22.1,22.4,2 e to Reinsta											
				nm CM	1220.15	M		.20	1 0	100.00.2	0.00 NIM	1	¢225.00
23 KSINV	09/24/1	2 09/24/12	The Agenda 1230 The Agenda 123	•	1230-1p	IVI-		:30	1 \$	100.003	0.00 NM	1	\$325.00
AGEND	Α		mo ngonda 120	op									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/30/12	M	1	\$100.00	0.00					_		
	Date Ra		escription		t/End Time		<u>\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ </u>	<u>Veekdays</u>	Length		Rtg Type		
	09/24/12 e MG 23.		he Agenda 1230pi	m 123	0-1p		N	/I	:30	(\$100.00)	0.00 <i>NM</i>		
			E] NOT AVAILABL	E RATE									
			he Agenda 1230pi		0-1p		N	1	:30	\$325.00	0.00 NM		
	for 23.1				·								
[Re	evised Ra	te to Reinsta	ate]										
N27 KSNV	09/24/1	2 09/24/12	The Doctors	CM	2pm-3pm	M-		:30	1	\$85.004	0.00 NM	0	\$0.00
200			The Doctors										
DRS Sta	rt Doto	End Data	Weekdovo	Spoto/Moole	Doto	Potine							
<u>Sia</u> Week: 09/	rt Date 24/12	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$85.00	Rating 0.00							
	Date Ra		escription		t/End Time	3.00		Veekdays	Length	Rate	Rtg Type		
		2-09/30/12 T	he Doctors		1-3pm		N	<u></u> Л	:30		0.00 <i>NM</i>		
	edited												
		6863795]											_
28 KSNV	09/18/1	2 09/21/12		CM	3-4p	- T	WTF	:30	1 \$	150.004	0.00 NM	1	\$150.00

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Order / Rev: 105009 Advertiser: Obama for America

[Revised Rate to Reinstate]

Alt Order #: 06837954 Product Desc: OBAMA FOR AMERICA KSNV

	_	
Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type S	Spots	Amount
Dr Phil PHIL		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 - TWTF 1 \$150.00 0.00		
30 KSNV 09/18/12 09/21/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm - TWTF :30 1 \$600.00 1 0.00 NM 4PM NEWS (1 hour) (4:00 PM-4:30 PM)	1	\$600.00
NEWS		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 - TWTF 1 \$600.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
2 KSNV 09/17/12-09/23/12 NEWS 3 at 4 (1 HOUR) 4-5pm (4:00 PM-4:30 P- TWThF :30 (\$600.00) 0.00 NM See MG 30.3		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/17/12-09/21/12 NEWS 3 at 4 (1 HOUR)		
⊕ MG for 30.2 09/21		
[Revised Rate to Reinstate] N31 KSNV 09/24/12 09/24/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm M :30 1 \$145.00 4 0.00 NM	0	\$0.00
4PM NEWS (1 hour) (4:00 PM-4:30 PM)	0	\$0.00
NEWS Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/24/12 09/30/12 M 1 \$145.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 1 KSNV 09/24/12-09/30/12 NEWS 3 at 4 (1 HOUR) 4-5pm (4:00 PM-4:30 PM		
Credited		
[credit - mg 6863795] 32 KSNV 09/18/12 09/21/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm - TWTF :30 4 \$700.00 4 0.00 NM	1	\$700.00
4PM NEWS (1 hour) (4:30 PM-5:00 PM)		Ψ7 00.00
NEWS Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/17/12 09/23/12 - TWTF 1 \$700.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type 4 KSNV 09/17/12-09/23/12 NEWS 3 at 4 (1 HOUR) 4-5pm (4:30 PM-5:00 P- TWThF :30 (\$700.00) 0.00 NM		
See MG 32.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
5 KSNV 09/21/12-09/21/12 NEWS 3 at 4 (1 HOUR) 4-5pm (4:30 PM-5:00 PF :30 \$700.00 0.00 NM		
⊕ MG for 32.4 09/21 [Revised Rate to Reinstate]		
34 KSNV 09/18/12 09/21/12 M-F Early News CM 5-630p - TWTF :30 4 \$250.00 4 0.00 NM	1	\$1,000.00
M-F Early News NEWS		
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/17/12 09/23/12 - TWTF 1 \$250.00 0.00 Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
3 KSNV 09/17/12-09/23/12 M-F Early News 5-630p - TWThF :30 (\$250.00) 0.00 NM		
See MG 34.4 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
4 KSNV 09/21/12-09/21/12 M-F Early News 5-630p F :30 \$1,000.00 0.00 NM		
[Revised Rate to Reinstate]		
38 KSNV 09/18/12 09/21/12 M-F Jeopardy CM 630-7pm - TWTF :30 4 \$230.00 4 0.00 NM	1	\$1,000.00
M-F Jeopardy JEOPARDY		
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 - TWTF 1 \$230.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type		
1 KSNV 09/17/12-09/23/12 M-F Jeopardy 630-7pm - TWThF :30 (\$230.00) 0.00 NM See MG 38.2		
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE		
2 KSNV 09/21/12-09/21/12 M-F Jeopardy 630-7pm F :30 \$1,000.00 0.00 NM		

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Order / Rev: 105009 Advertiser: Obama for America

Alt Order #: 06837954 Product Desc: OBAMA FOR AMERICA KSNV

Ln Ch St	art End	Inventory Code	Break	k Start/End	Time D	ays	Len Spot	s l	Rate Pri	Rtg Type	Spots	Amount
40 KSNV 09/	21/12 09/21/12		CM	7-730pm		F	:30	1 \$1,0	000.001	0.00 NM	1	\$1,000.00
WHEEL		M-F Wheel of For	tune									
Start Da		Weekdays	Spots/Week		Rating							
Week: 09/17/12 Spot Ch Date		F Description		1 \$1,000.00 art/End Time	0.00	V	Veekdays	Length	Pate	Rtg Type		
	7/12-09/23/12			30pm		_	F			0.00 NM		
See MG				·				,	,			
-		ΓΕ] NOT AVAILABL					_					
3 KSNV 09/2 (M) MG for	:1/12-09/21/12	M-F Wheel	7-7	'30pm		-	F	:30	\$1,000.00	0.00 NM		
~	d Rate to Reins	tate]										
		: FacetoFace/Ralsto	on Rep@M	730-758pm	- T	WTF	:30	4 \$1	125.004	0.00 NM	4	\$3,200.00
		Face to Face w/ J	•	·				·				, ,
FACE TO FA			0	5.	Б.:							
Start Da Week: 09/17/1		<u>Weekdays</u> - TWTF	Spots/Week	<u>K Rate</u> 4 \$125.00	Rating 0.00							
		Description		art/End Time	0.00	٧	Veekdays	Length	Rate	Rtg Type		
1 KSNV 09/1	7/12-09/23/12	FacetoFace/Ralston				-	TWThF		(\$125.00)	0.00 <i>NM</i>		
	42.5,42.6,42.7		E DATE									
		ΓΕ] NOT AVAILABLI FacetoFace/Ralston		759nm			TWThF	-20	(\$125.00)	0.00 <i>NM</i>		
	7/12-09/23/12 1 3 42.5,42.6,42.7		Report 130	<i>J-1</i> 30pm		-	1 W1111'	.30	(\$120.00)	0.00 14171		
		ΓΕ] NOT AVAILABLI	E RATE									
		FacetoFace/Ralston	Report 730)-758pm		-	TWThF	:30	(\$125.00)	0.00 <i>NM</i>		
	3 42.5,42.6,42.7											
		ΓΕ] NOT AVAILABLI FacetoFace/Ralston		∩-758nm		_	TWThF	-30	<u>(\$125.00)</u>	0.00 <i>NM</i>		
	6 42.5,42.6,42.7		riopon 130	э тоории			I WIIII	.50	(ψ120.00)	0.00 14101		
[.NOT A	VAILABLE RA	ΓΕ] NOT AVAILABL										
_		FacetoFace/Ralston	Report 730)-758pm		-	TWThF	:30	\$800.00	0.00 NM		
-	42.3,42.4,42.1,4											
•	d Rate to Reins	เลเย _] FacetoFace/Ralston	Report 730	ე₌758nm		_	- WThF	:30	\$800.00	0.00 NM		
_	42.3,42.4,42.1,4		report 750	э тоории			- W1111	.50	ψ000.00	0.00 14141		
-	d Rate to Reins											
_		FacetoFace/Ralston	Report 730)-758pm		-	ThF	:30	\$800.00	0.00 NM		
-	42.3,42.4,42.1,4											
•	d Rate to Reins	। acetoFace/Ralston	Report 730)-758nm		_	F	:30	\$800.00	0.00 NM		
_	42.3,42.4,42.1,4		report 700	у тоории			1	.00	Ψ000.00	0.00 14141		
[Revise	d Rate to Reins	tate]										
N46 KSNV 09/	22/12 09/22/12	-	CM	6:30-8pm		S-	:30	1 \$1	100.004	0.00 NM	0	\$0.00
VECAS INC		Vegas Inc.										
VEGAS INC Start Da	te End Date	Weekdays	Spots/Week	k Rate	Rating							
Week: 09/17/1		S-	Opoto/Weel	1 \$100.00	0.00							
		Description		art/End Time		_		Length		Rtg Type		
	7/12-09/23/12	Vegas Inc.	6:3	0-8pm		-	Sa	:30	(\$100.00)	0.00 <i>NM</i>		
Credited	mg 6863795]											
		. Wed PR 10-11p	CM	10-11pm		W	:30	1 \$3.2	200.001	0.00 NM	1	\$3,200.00
10 110141 00/	. 5, 12 50/10/12	Wednesday Prime		10 Tipini		••	.00	. ψΟ,2		0.00 14101		ψο,200.00
DATELINE		·										
Start Da		<u>Weekdays</u> W	Spots/Week		Rating							
Week: 09/17/12		Sa-Su News 3 at l		1 \$3,200.00 11pm-1135	0.00	S-	:30	1 61 4	100.001	0.00 NM	1	\$1,100.00
54 NSINV 09/	/ I	Sa-Su News 3 at 1		1 1PHI-1135	JIII	s-	.30	ι φΙ,	100.00 1	U.UU INIVI	'	φι, ιου.ου
NEWS		22 22 3 dt	= · = · ·									
Start Da		<u>Weekdays</u>	Spots/Week		Rating							
Week: 09/17/1	2 09/23/12	S-	1	1 \$1,100.00	0.00					l	l	

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Order / Rev: 105009 Advertiser: Obama for America

Alt Order #: 06837954 Product Desc: OBAMA FOR AMERICA KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Day	/s l	_en Spo	ts	Rate Pri	Rtg Type	Spots	Amount
54 KSNV	09/22/1	2 09/22/12	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135p	m	- S-	:30	1 5	\$1,100.00 1	0.00 NM	1	\$1,100.00
NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/23/12	S-	1	\$1,100.00	0.00	Wa	aledaya	Lan	ath Data	Dta Tuna		
1 KSNV	09/17/1	2-09/23/12 S	<u>escription</u> a-Su News 3 at El		t/End Time n-1135pm			<u>ekdays</u> Sa	Len:	<u>911 Kate</u> :30 (\$1,100.00)	Rtg Type 0.00 NM		
	<i>e MG 54</i> OT AVAI		E] NOT AVAILABL	E RATE									
	09/22/12 for 54.1		a-Su News 3 at El	even 11pr	m-1135pm			Sa	:	30 \$1,100.00	0.00 NM		
[Re	evised Ra	ate to Reinsta								*****	2 22 1114	_	.
	09/23/1	2 09/23/12	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135p	m	S	:30	1 3	\$1,100.00 1	0.00 NM	1	\$1,100.00
NEWS <u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/ Spot Ch	/17/12 Date Ra	09/23/12 ange D	escription		\$1,100.00 t/End Time	0.00	We	ekdays	Len	gth Rate	Rtg Type		
	09/17/12 e MG 55		a-Su News 3 at El		m-1135pm			Su	ι :	:30 (\$1,100.00)	0.00 NM		
[.N	OT AVAI	LABLE RAT	E] NOT AVAILABL		. 4425			Ç.,		-20	0.00 NM		
⊕ MG	6 for 55.1	09/23	a-Su News 3 at El	even 11pr	m-1135pm			Su	ι :	30 \$1,100.00	U.UU NIVI		
		ate to Reinsta 2 09/21/12	ate] Late Night w/Fallo	on CM	1237a-136ar	n - TWT	F	:30	1	\$40.004	0.00 NM	1	\$40.00
FALLO			Late Night w/Fall							******			******
<u>Sta</u>	rt Date	End Date	Weekdays - TWTF	Spots/Week	Rate	Rating							
Week: 09/ N59 KSNV		09/23/12 2 09/24/12	Late Night w/Fall	on CM	\$40.00 1237a-136ar	0.00 n M		:30	1	\$40.004	0.00 NM	0	\$0.00
FALLO	N		Late Night w/Fall	on									
Sta Week: 09/	rt Date /24/12	End Date 09/30/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$40.00	Rating 0.00							
Spot Ch	Date Ra	nge D	escription ate Night w/Fallon		t/End Time 7a-136am	0.00		ekdays 	Len	gth Rate :30 (\$40.00)	Rtg Type		
Cre	edited		ate rught w/r allon	1201	a 130am		171		•	.σο (φ+σ.σο)	0.00 14101		
		6863795] 2 09/21/12	Today-AN	CM	205a-304a	T	F	:30	1	\$45.003	0.00 NM	1	\$45.00
Sta	rt Date	End Date	Today-AN <u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 09/	/17/12	09/23/12	TF	1	\$45.00	0.00						_	
62 KSNV	09/21/1	2 09/21/12	Dr. Phil Dr Phil	СМ	3-4p		F	:30	1	\$450.001	0.00 NM	1	\$450.00
Sta Week: 09/	rt Date /17/12	End Date 09/23/12	Weekdays	Spots/Week 1	Rate \$450.00	Rating 0.00							
		2 09/21/12	Last Call w/Carso	•	136-205am		F	:30	1	\$40.003	0.00 NM	1	\$40.00
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/23/12 2 09/24/12	Last Call w/Carso	on Daly CM	\$40.00 136-205am	0.00 M		:30	1	\$40.003	0.00 NM	1	\$40.00
	rt Date		Last Call w/Carso Weekdays		_					•			
Week: 09/	/24/12	End Date 09/30/12	M	1	<u>Rate</u> \$40.00	Rating 0.00							
66 KSNV	09/22/1	2 09/22/12	To the Point - ON To the Point - ON		430-5am		- S-	:30	1	\$100.002	0.00 NM	1	\$100.00
Sta Week: 09/	rt Date /17/12	End Date 09/23/12	Weekdays S-	Spots/Week	Rate \$100.00	Rating 0.00							
		2 09/21/12	Today-AN	CM	205a-304a	T	F	:30	2	\$30.004	0.00 NM	2	\$60.00
			Today-AN									l	

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KSNV

Order / Rev: 105009

Advertiser:

Obama for America

Alt Order #: 06837954 Product Desc: OBAMA FOR AMERICA

09/18/12 - 09/24/12 Estimate: 1536

Flight Dates:

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
67 KSNV	09/20/12	2 09/21/12	Today-AN Today-AN	CM	205a-304a	TF	:30	2	\$30.004	0.00 NM	2	\$60.00
Sta Week: 09/	rt Date 17/12	End Date 09/23/12	Weekdays TF	Spots/Week 2	<u>Rate</u> \$30.00	Rating 0.00						
68 KSNV	09/24/12	2 09/24/12	Today-AN Today-AN	СМ	205a-304a	М	:30	2	\$30.004	0.00 NM	2	\$60.00
Sta Week: 09/2	rt Date 24/12	End Date 09/30/12	Weekdays M	Spots/Week 2	<u>Rate</u> \$30.00	Rating 0.00						

46 Totals \$22,200.00